

# Tony Beato

Frontend Developer | UI/UX Designer

(215) 378-4014 | hello@tonybeato.com | Conshohocken, PA

Altos | Bedford, NH | altosagency.com

**Full Stack Developer | February 2022—June 2022**

- Built custom websites and plugins from the ground up on WordPress
- Advanced PHP scripting inside custom WordPress themes and Dockerized environments
- Produced accurate work scope estimates in collaboration with project management teams
- Converted Figma compositions into pixel perfect web interfaces
- Advanced Gutenberg block creation and structure leveraging custom post types

CIVIQ Health | Levittown, PA | civiqhealth.com

**Lead Frontend Developer | September 2019—January 2022**

- Designed, built, and maintained corporate web infrastructure for all facilities
- Optimized website performance to ensure stellar Google Core Web Vital metrics
- Worked directly with the Director of Digital Marketing to organize content marketing strategy
- Created and maintain marketing collateral, media graphics and graphic templates
- Lead creative direction brainstorming for new company initiatives

1SEO Digital Marketing | Bristol, PA | 1seo.com

**Development Lead | June 2019 – September 2019**

- Created and maintained comprehensive workplans to design, build and deploy web projects
- Facilitated the execution of team workload using Agile methodologies
- Performed regular benchmark communication with clients to effectively meet their business goals
- Integrated new sitemap and wireframe systems to expedite workflow in the project planning phase

**UX Designer & Developer | January 2018 – May 2019**

- Built and deployed high converting user interfaces for WordPress, Shopify, and React web apps
- Designed high fidelity web interfaces using Adobe XD and Photoshop
- Streamlined efforts to integrate user research and content strategy into the project discovery phase
- Introduced modern tools and strategy used for user experience audits
- Incorporated user journey maps into the project planning phase

**Junior Developer | April 2017 – December 2018**

- Developed custom themes and project templates for WordPress and Shopify
- Converted web designs into working prototypes using Adobe XD and InVision
- Performed regular website maintenance, troubleshooting and hosting migrations
- Implemented content produced by SEO, PPC and Content Development teams

## Education

Penn State University | University Park, PA | 2012 – 2016

Bachelor of Science (BS), Economics

## Software/Languages

JavaScript, React, PHP, Laravel, SQL, HTML/CSS, WordPress, Shopify, Photoshop, Illustrator, Figma